NGA Collaboration Forum Outreach Event

Geospatial Intelligence Agency's Need For More Agile Data Acquisition
Story
Research Notes
Confirmations
Directions and Maps For Visitors

Directions For Visitors
Directions from the North and East down I-495:
Directions from the North along I-395:
Directions from the North and West along I-495:
Directions from I-95 and Points South:
Directions from Springfield and the Franconia/Springfield Parkway:
Directions from the North and West along Fairfax County Parkway:
Directions from Ft Belvoir, Newington, and Points East and South along Fairfax County Parkway:

Maps
Title Slide
NCE Directions
NGA Campus East Overflow Parking
Detailed Layout of NGA Campus East Overflow Parking Spaces
NGA Collaboration Forum Requested Parking ~350+ Overflow
NGA Campus East Conference Center
Food Court

NGA Collaboration Forum Outreach Event
Invitation from NGA Deputy Director
Announcement for NGA Collaboration Forum Outreach Event
Registration Information for NGA Collaboration Forum Outreach Event

NGA Collaboration Forum Outreach Event
GENERAL INFORMATION
Introduction
NGA Collaboration Forum Information Website Location
Registration Information
Collaboration with Industry

1. General Information

2. NGA Government-Industry Discussion Questions
   - OCI
   - Barriers to Competition
   - Procurement Processes
   - Workforce
   - Risk
   - Communication

3. Industry Responses [Comments / Questions / Thoughts / Recommendations]

NGA Point of Contacts (POC)

Invitation from NGA Deputy Director Michael Rodrigue

---

Geospatial Intelligence Agency's Need For More Agile Data Acquisition

Source: [http://gov.aol.com/2012/12/14/geospatial-intelligence-agencys-need-for-more-agile-data-acquis/](http://gov.aol.com/2012/12/14/geospatial-intelligence-agencys-need-for-more-agile-data-acquis/)

By Brand Niemann

Published: December 14, 2012

"An estimated 25% of all NGA's geospatial data and holdings come from international partners," according to National Geospatial Intelligence Agency (NGA) Director Letitia Long.

That point was made even more emphatically by Director of National Intelligence James R. Clapper at the recent [GEOINT Symposium](http://semanticommunity.info/A_Quint-Cross_Information_Sharing_and_Integration/NGA_Collaboration_Forum_Outreach_Event) in Orlando, Fla., when he said: "We are bound tightly to our allies and friends now more so than ever before."

As a result, "A robust international outreach program that helps build and sustain effective partnerships with the
worldwide GEOINT community is key to NGA's vision of putting GEOINT into the hands of our users," said Long.

An essential way that NGA accomplishes that vision is by collaborating with industry to build the "GEOINT at Our Fingertips" Application Store for delivering relevant apps and widgets for online and mobile use.

But to make that collaboration work for this need, they have had to consider new models for addressing agile acquisition, development and compensation.

One of the questions NGA is facing is whether to use a single-broker solution, managing submitted apps (e.g. like the Apple App Store does), or an environment of rolling solicitations with the government managing the app, where NGA would pay a fixed price for each app, plus incentives potentially based on innovation, performance, and quality.

NGA thinks the ideal development time frame from desire to desktop would be 60 days, with approval granted two weeks from time of submital.

NGA Director Long's expectation is that 75% of all applications within the GEOINT App Store will come from industry by 2013.

This is part of her "creating tomorrow's NGA, today" with three key activities:

- Easy and intuitive access to the agency's GEOINT products, data, and knowledge;
- Creation of a three tiered customer service model in an open IT environment; and
- Creation and provision of new value through efforts to cheapen and broaden analysis.

NGA would to try to accomplish that by:

- Delivering more robust content
- Developing the Integarted Analytics Environment (IAE); and
- Introducing new analytic methodologies.

Long's metrics for performance include:

- 40% of NGA products, data, and knowledge are service-enabled now; and
- 100% of NGA's data will be service-enabled in a smart data framework and cataloged by 2013.
- Analysts can overlay different data sets and begin to see patterns and trends and make those observations to other analysts and to decision-makers.

The NGA Collaboration Forum offered an opportunity for industry to ask questions about and make suggestions for a more agile acquisition process that produce higher speed of mission execution for NGA.

NGA said that all suggestions and responses will be posted at their special ARC web site.

My three suggestions to NGA were as follows:

- Make the NGA acquisition database publicly available like GSA's Acquisition Contract Dashboard so industry can see who to collaborate with;
- Crowd-source the innovative development of data apps like the civilian government with Challenges and the NCOIC Voice of Industry Project has done; and
- Become part of the White House Big Data Initiative.

NGA responded positively to these suggestions. But more importantly, NGA seems willing to explore them and many others ideas it has already received in it's upcoming Collaboration Forums.
"We are bound tightly to our allies and friends now more so than ever before", said Director of National Intelligence James R. Clapper at the recent GEOINT Symposium in Orlando Florida.

In response, National Geospatial Intelligence Agency (NGA) Director Letitia Long said: "An estimated 25 percent of all NGA's geospatial data and holdings come from international partners. A robust international outreach program that helps build and sustain effective partnerships with the worldwide GEOINTT community is key to NGA's vision of putting GEOINT into the hands of our users."

An essential way that NGA accomplishes that vision is by collaborating with industry to build the "GEOINT at Our Fingertips" Application Store for delivering relevant apps and widgets for online and mobile use. But to make that collaboration work for this need, they have had to consider new models for addressing agile acquisition development and compensation. They are asking if either a single broker solution managing submitted apps (e.g. like the Apple App Store does) or an environment of rolling solicitations with the government managing the app should be used where NGA would pay a fixed price for each app, plus incentives potentially based on innovation, performance, and quality. NGA thinks the ideal development time frame from desire to desktop would be 60 days, with approval granted two weeks from time of submittal.

NGA Director Long's expectation is that 75 percent of all applications within the GEOINT App Store will come from industry by 2013.

This is part of her "creating tomorrow's NGA, today" with three key activities:

- Easy and intuitive access to the agency's GEOINT products, data, and knowledge;
- Creation of a three tiered customer service model in an open IT environment; and
- Creation and provision of new value through efforts to cheapen and broaden analysis.

by:

- Delivering more robust content
- Developing the Integrated Analytics Environment (IAE); and
- Introducing new analytic methodologies.

Her performance metrics are:

- 40 percent of NGA products, data, and knowledge are service-enabled now; and
- 100 percent of NGA's data will be service-enabled in a smart data framework and cataloged by 2013.
• Analysts can overlay different data sets and begin to see patterns and trends and make those observations to other analysts and to decision-makers.

The NGA Collaboration Forum offered an opportunity for industry to ask questions about and make suggestions for a more agile acquisition process that produce higher speed of mission execution for NGA. NGA said that all suggestions and responses will be posted at their special ARC web site. I have provided the background information for this event elsewhere.

My three suggestions were as follows:

• Make the NGA acquisition database publicly available like GSA’s Acquisition Contract Dashboard so industry can see who to collaborate with;
• Crowd-source the innovative development of data apps like the civilian government with Challenges and the NCOIC Voice of Industry Project has done; and
• Become part of the White House Big Data Initiative.

NGA liked all of these suggestions and wants to address them and the many others it received in upcoming Collaboration Forums.

Research Notes

This is part of my work for the Collaboration & Transformation SIG and the Advanced Mobility Working Group to show content for both desktop and mobile devices (BYOD).

Confirmations

This is to confirm that Brand Niemann is registered for the NGA Collaboration Forum Outreach Event scheduled for 12/11/2012 09:00 AM.

Thank You,
IC ARC Webmaster

Thank you for your interest in the upcoming NGA Collaboration Forum Outreach Event. It will be held in the Allder Auditorium at NGA, Springfield (7500 GEOINT Drive Springfield, VA 22150) on 11 December 2012

Enclosed is your parking pass for the event. Follow signs to “Visitor Parking” and proceed to the Visitor Control Center (VCC). Parking is available at the VCC parking lot, with additional parking located in the overflow lot. Please look for signs that mark these areas. Carpooling is highly encouraged, as NGA has limited visitor parking; parking is on a first come, first serve basis. Please print the enclosed parking pass and bring it with you. Your parking pass must be placed on the vehicle dashboard — visible to security. See attached for additional directions and a map of the NGA facility.

Please note that NGA is a secure government facility, and the following items are not allowed inside the building: PDAs, cameras, cell phones, tablets, laptops, 2-way pagers, iPods, and any recording or other device that can transmit data (Bluetooth, WiFi, NFC, etc). USB thumb drives and any other type of storage device are also prohibited. Please leave these devices in your car. Questions concerning this guidance should be addressed to NCE Site Security via email (Site_Security@nga.mil) or phone (571-557-2222).
Visitors can receive outside phone messages while attending events at NGA. Outside phone messages can be directed to our auditorium visitors by calling 571-558-3836.

Arrival and sign-in for this event are scheduled from **8:30 AM to 9:30 AM** with the session commencing promptly at **9:30 AM**. Upon arrival, go to the main lobby within the VCC to receive your visitor badge and follow the signs for the NGA Collaboration Forum Outreach Event Check-in to receive a conference room badge / name tag and other pertinent information. Everyone MUST check-in at the VCC receptionist desk to receive a visitor badge before they can proceed into the main building and from there to the Auditorium.

If you have any questions, please contact me at NGACollaborationForum@nga.mil.

Best regards, Kemisola

Kemisola Lofinmakin

National Geospatial-Intelligence Agency

Phone: 571-557-5149

Greetings All,

Here is a reminder about tomorrow’s NGA Collaboration Forum. Below is information about parking and logistics.

The attachment titled NGA Collaboration Forum VCC Requested Parking 11 Dec 2012 is your parking pass. Please print and bring it with you.

If you have any questions, please contact me at NGACollaborationForum@nga.mil.

Best regards, Kemisola

Kemisola Lofinmakin

National Geospatial-Intelligence Agency

Phone: 571-557-5149

---

**Directions and Maps For Visitors**

NGA Campus East is located at 7500 GEOINT Drive, Springfield VA 22150.

The most current directions are listed below.

Of all the direction-finding websites, Google Maps has the most accurate, up-to-date information.

All major road connections to the NCE are open. Some minor construction work is ongoing, but the roads are all open.

All NCE gates are open. The hours of operation are listed below:
Main Gate 24 hours per day, 7 days per week
South Gate 0500 to 1800, Monday through Friday.
West Gate Entry: 0500 to 1300, Monday through Friday.
Exit: 1000 to 1900, Monday through Friday

Visitors should park in the Visitors Parking Lot and check in at the Visitor Control Center.

Directions For Visitors

Directions from the North and East down I-495:
- Take the Beltway Inner Loop (I-495/I-95 South)
- Continue on I-495/I-95 past the Van Dorn Street exit
- Take the ramp leading to I-95 South to Richmond
- Take Exit 166B – Heller Road
- Stay in the right exit lane
- Veer RIGHT onto Heller Road (for NGA Visitors)
- Turn LEFT onto Barta Road
- Turn LEFT onto GEOINT Drive (toward NGA’s Main Gate)
- Before entering the Main Gate, turn RIGHT into the Visitor Parking Lot
- After parking, check in at the Visitor Control Center

Directions from the North along I-395:
- Take the I-395 South
- Continue on I-395 past the Edsall Road exit
- Take Exit 1A – I-95 South to Richmond
- Take Exit 166B – Heller Road
- Stay in the right lane
- Veer RIGHT onto Heller Road (for NGA Visitors)
- Turn LEFT onto Barta Road
- Turn LEFT onto GEOINT Drive (toward NGA’s Main Gate)
- Before entering the Main Gate, turn RIGHT into the Visitor Parking Lot
- After parking, check in at the Visitor Control Center

Directions from the North and West along I-495:
- Take the Beltway Outer Loop (I-495)
- Take Exit 57A – I-95 South to Richmond
- Take Exit 166B – Heller Road
- Stay in the right lane
- Veer RIGHT onto Heller Road (for NGA Visitors)
- Turn LEFT onto Barta Road
• Turn LEFT onto GEOINT Drive (toward NGA’s Main Gate)
• Before entering the Main Gate, turn RIGHT into the Visitor Parking Lot
• After parking, check in at the Visitor Control Center

**Directions from I-95 and Points South:**
• Take I-95 North toward the Springfield Interchange
• Take EXIT 166B/Backlick Road (VA-617 N) onto Fairfax County Pkwy (SR-286, formerly SR-7100)
• Take Backlick Road North (VA-617 N)
• Continue on Backlick Road (past Fullerton Road)
• At the intersection of Backlick Road & Barta Road, turn LEFT onto Barta Road
• Go STRAIGHT at the intersection with Heller Road
• Turn LEFT onto GEOINT Drive (toward NGA’s Main Gate)
• Before entering Main Gate, turn RIGHT into the Visitor Parking Lot
• After parking, check in at the Visitor Control Center

**Directions from Springfield and the Franconia/Springfield Parkway:**
• Take Backlick Road South
• At the intersection of Backlick Road & Barta Road, turn RIGHT onto Barta Road
• Go STRAIGHT at the intersection with Heller Road
• Turn LEFT onto GEOINT Drive (toward NGA’s Main Gate)
• Before entering Main Gate, turn RIGHT into the Visitor Parking Lot
• After parking, check in at the Visitor Control Center

**Directions from the North and West along Fairfax County Parkway:**
• Take Fairfax County Pkwy (SR-286, formerly SR-7100) South
• Head’s Up! - YOU HAVE TO EXIT TO STAY ON FAIRFAX COUNTY PARKWAY
• Take the exit for SR-286 (formerly SR-7100) Fairfax County Parkway South
• Take the next exit for Barta Road
• Turn LEFT onto Barta Road
• Continue STRAIGHT on Barta Road to enter the Fort Belvoir North Area
• Continue STRAIGHT past the NGA’s West Gate
• Turn RIGHT onto GEOINT Drive (toward NGA’s Main Gate)
• Before entering Main Gate, turn RIGHT into the Visitor Parking Lot
• After parking, check in at the Visitor Control Center

**Directions from Ft Belvoir, Newington, and Points East and South along Fairfax County Parkway:**
• Take Fairfax County Pkwy (SR-286, formerly SR-7100) North
• Take Backlick Road North (VA-617 N)
• Continue on Backlick Road (past Fullerton Road)
• At the intersection of Backlick Road & Barta Road, turn LEFT on Barta Road
• Go STRAIGHT at the intersection with Heller Road
• Turn LEFT onto GEOINT Drive (toward NGA's Main Gate)
• Before entering Main Gate, turn RIGHT into the Visitor Parking Lot
• After parking, check in at the Visitor Control Center
NGA Campus East Overflow Parking

Detailed Layout of NGA Campus East Overflow Parking Spaces

Legend:
- NGA Employee Overflow Parking
- U.S. Govt Vehicles
- USACE, CBS & Subcontractors
- Fire Lane

Note: All Fire Lanes are shown. Obey all posted signs.
* Please see the designated intervals & crosswalks to and from the NCC

Number of Overflow Parking Spots
- NPO Lot: 141
- North Subcontractor Lot: 49
- South Subcontractor Lot: 250
- TOTAL: 700
NGA Collaboration Forum Requested Parking ~350+ Overflow

NGA Campus East Conference Center

Food Court
NGA Collaboration Forum Outreach Event

Source: https://arc.westfields.net/current_ouncements.cfm

NGA Collaboration Forum Outreach Event - The National Geospatial-Intelligence Agency (NGA) is pleased to announce an NGA Collaboration Forum Outreach Event to be hosted by Mr. Michael Rodrigue, Deputy Director, NGA. This event will be held at the NGA Campus East (NCE) in Springfield, VA, on Tuesday, 11 December 2012. This large group session will provide an overview of NGA’s overarching strategy to collaborate with industry over a sustained period of time – to listen, learn, and improve our business practices.

Invitation from NGA Deputy Director

Source: PDF
Announcement for NGA Collaboration Forum Outreach Event

Source: Word

8 November 2012

Subject Title: NGA Collaboration Forum

Introduction

The National Geospatial-Intelligence Agency (NGA) is pleased to announce an NGA Collaboration Forum Outreach Event to be hosted by Mr. Michael Rodrigue, Deputy Director, NGA. This event will be held at the NGA Campus East (NCE) in Springfield, VA, on Tuesday, 11 December 2012. This large group session will provide an overview of NGA's overarching strategy to collaborate with industry over a sustained period of time – to listen, learn, and improve our business practices.

Note: This special notice is being issued solely for information and planning purposes in support of the NGA Collaboration Forum Outreach Event and does not constitute an Invitation for Bids (IFB), a Request for Proposals (RFP), a Request for Quotations (RFQ), or an indication that the Government will contract for any items and/or services as the result of this notice or outreach session.

NGA Collaboration Forum Information Website Location

http://semanticommunity.info/A_Quint-Cross_Information_Sharing_and_Integration/NGA_Collaboration_Forum_Outreach_Event

Updated: Sat, 19 Sep 2015 02:12:10 GMT
Powered by mindtouch™
All information related to the NGA Collaboration Forum Outreach Event, to include registration information, will be posted on the acquisition website located on the Unclassified IC-ARC at https://arc.westfields.net. You must access the Unclassified IC-ARC website and register for a new account. Should you have questions regarding the use of the Unclassified IC-ARC, please contact the ACE-IT Support Team at 703-230-6300. Information to be posted on the Unclassified IC-ARC will include POCs, Announcements, Thought Paper Responses, and Registration Instructions.

Registration Information

Registration is required via the Unclassified IC-ARC website by Monday, 3 December 2012 in order to attend. The registrant’s badge will be provided on the day of the conference once you check-in at the Visitor’s Control Center (VCC). This badge must be returned to the VCC upon departure. After registering, the registrant will receive a parking permit via the provided email address with other detailed information regarding the conference.

Registration will occur on the unclassified IC-ARC (https://arc.westfields.net). You will need to create an account to register. Once you log in, please click the “Current IC Efforts” link on the left hand side and proceed to the “NGA Collaboration Forum” website. Actual registration can be completed under the “Registration” tab feature. Should you have any questions regarding the use of the ARC website, please contact the ACE IT Support Team at acehelpdesk@westfields.net, 703-230-6300.

Collaboration with Industry

1. General Information

Early and frequent interaction and collaboration with business and industry is increasing in its importance to NGA—and to how NGA can benefit from the innovations and technical expertise available through focused communication with our industry partners. Advance collaboration will improve the way NGA does business and accelerate our understanding and application of emerging commercial processes and technologies.

Many of our shortcomings relate to strategic and acquisition planning, contract administration, and program oversight. These shortcomings directly relate to the competency and knowledge base levels of our integrated acquisition workforce. Other issues of concern include:

- Organizational conflict of interest (OCI) rules are not standardized across the agency
- Risk tolerance is low
- Productive competition is often hampered by unclear, inconsistent policies and cumbersome requirements
- Momentum for integration of our acquisition, engineering, and budget processes is moving too slowly
- Efforts to enhance communications and collaboration are maturing at too slow a pace

NGA’s overarching strategy is to collaborate with industry over a sustained period of time -- to listen, learn, and improve. As we move forward, this will involve large and small group sessions targeted toward both traditional and non-traditional NGA contractors. NGA Deputy Director Mike Rodrigue is committed to engaging business leaders in ongoing discussions on what NGA might do to improve our business practices and leverage industry expertise in
developing innovative solutions to long term issues. NGA recently completed the first in a series of in-house meetings to introduce the concept of business collaboration with acquisition professionals. As a follow-on to that meeting, a large group event is in the planning stages to include both industry and acquisition professionals together in a problem solving session. This will occur on 11 December 2012 and be followed up with multiple small group sessions throughout calendar year 2013.

2. NGA Government-Industry Discussion Questions

In listening to industry partners and professionals across NGA, several themes continue to arise that will serve as initial topics for NGA-industry collaborative discussions:

OCI

1. OCI has been a concern for some time now, with profound effects on industry. Given the legislative atmosphere and the way NGA has been addressing OCI, what recommendations do you have for making this issue more manageable?

2. Do you foresee the need for any further corporate restructuring to accommodate OCI?

3. How do you see NGA improving procedures to avoid OCI issues?

Barriers to Competition

4. Does NGA’s handling of competitive procurements provide sufficient opportunities for your purposes? What changes can you recommend to improve the process?

5. What suggestions could you provide that would help expand access and remove barriers to increase competition on NGA procurements?

6. How could we allow better access to NGA buildings and decision makers?

Procurement Processes

7. What practices could NGA adopt that would allow for more rapid acquisition of technology and services?

Workforce

8. What recommendations do you have to enhance the NGA workforce’s competencies to handle the award and execution of complex IT contracts?

9. What could NGA do that would better enable it to develop and retain its IT acquisition expertise?

Risk

10. NGA portrays itself as an organization with a transformative vision. Does our willingness to accept risk support this characterization?
11. Most NGA source selection decisions are based on a Best Value approach. Do you believe this to be reality, or do you believe that the decisions are driven by the lowest bids?

Communication

12. How might NGA balance an increased focus on more open communication with industry on procurement opportunities without increasing exposure to more industry protests?

13. What do you believe we could do to increase communication during the acquisition process (pre/post award)?

14. What can NGA do to minimize its risk to protests by unsuccessful offerors while maintaining its ability to engage with industry in a more collaborative and communicative environment? What can you (industry) do to allay the government’s concerns?

15. How satisfied are you today with the level of communication afforded by NGA throughout the acquisition process? Is communication better at sometimes than others? What can we do to improve these communications?

3. Industry Responses [Comments / Questions / Thoughts / Recommendations]

Industry members are encouraged to respond to NGA with comments, questions, etc., related to the topic questions above. NGA will not be posting formal responses to information received, but rather information gained from industry and other sources will be used to help frame out the agenda and discussion areas for the NGA Collaboration Forum. To help NGA build the final agenda and discussion items, responses to the NGA Government-Industry Discussion Questions should be submitted by 28 November 2012 via the Unclassified IC-ARC at: https://arc.westfields.net.

Responses shall not include proprietary information. Any responses that are marked proprietary will not be considered. No marketing materials will be accepted. Should you have questions regarding use of the Unclassified IC-ARC, please contact the ACE IT Support Team at 703-230-6300.

NGA Point of Contacts (POC)

Questions regarding this event should be directed to the NGA point of contacts for this event: William Clougherty at (571) 558-1521 or Kemisola Lofinmakin at (571) 557-5149, or unclassified email at NGACollaborationForum@nga.mil.

Registration Information for NGA Collaboration Forum Outreach Event

Source: Word

INTRODUCTION

The National Geospatial-Intelligence Agency (NGA) is excited to announce that we will be hosting an NGA Collaboration Forum Outreach Event on Tuesday, 11 December 2012, from 9:30 AM to 12:30 PM at NGA Campus East (NCE) in Springfield, VA. Mr. Mike Rodrigue, Deputy Director, NGA is hosting a large group outreach session to provide an overview of NGA’s overarching strategy to collaborate with industry over a sustained period of time — to listen, learn, and improve our business practices. This large group session will be followed up with multiple small group sessions.
throughout calendar year 2013. We see this as a tremendous opportunity for businesses of all sizes, and we look forward to your participation at this exciting event.

**DATE AND TIME OF NGA COLLABORATION FORUM EVENT**

11 December 2012, 09:30 AM - 12:30 PM. Registration is from 08:30 AM – 09:30 AM.

**TARGET PARTICIPANTS AND SUGGESTED ATTENDEES**

NGA is seeking participants from a diverse industry base, to include all business sectors and company sizes. This NGA Collaboration Forum Outreach Event is looking for traditional and non-traditional NGA contractors to attend. Suggested attendees include Chief Operating Officers, Company Business Development Representatives, Business / Program / Project Managers, Contracting Officers, and Sales & Marketing Representatives.

**ATTENDANCE LIMITATIONS**

Due to auditorium size limitations, attendance is limited to two (2) representatives per company or corporate business unit.

**CLEARANCE REQUIREMENTS**

The NGA Collaboration Forum Outreach Event will be held at an UNCLASSIFIED level. Attendees will receive an escort badge for admittance into the conference. Directions for registration are located under the “Registration” tab on the Unclassified IC-ARC website.

**RESTRICTED / PROHIBITED ITEMS**

Please note that NGA is a secure government facility, and the following items are not allowed inside the building: PDAs, cameras, cell phones, tablets, laptops, 2-way pagers, iPods, and any recording or other device that can transmit data (Bluetooth, WiFi, NFC,etc). USB thumb drives and any other type of storage device are also prohibited. Please leave these devices in your car. Questions concerning this guidance should be addressed to NCE Site Security via email (Site_Security@nga.mil) or phone (571-557-2222).

**REGISTRATION INFORMATION**

Registration is required through the Unclassified IC-ARC website by Monday, 3 December 2012 in order to attend. The participant’s badge will be provided on the day of the conference once you check-in at the Visitor’s Control Center (VCC). This badge must be returned to the VCC upon departure. After registering, the registrant will receive a parking permit via the provided email address with other detailed information regarding the conference.

**REGISTER VIA THE ARC:**

- Registration will occur on the unclassified Intelligence Community ARC ([https://arc.westfields.net](https://arc.westfields.net)). You will need to create an account to register. Once you log in, please click the “Current IC Efforts” link on the left hand side and proceed to the “NGA Collaboration Forum Outreach Event (or similar title)” website. Actual registration can be completed under the “Registration” tab feature.
- Should you have any questions regarding the use of the ARC website, please contact the ACE IT Support Team at acehelpdesk@westfields.net, 703-230-6300.

**LOCATION AND PARKING**

The NGA Collaboration Forum Outreach Event will be held in the Allder Auditorium at NGA, Springfield (address below). Follow signs to “Visitor Parking” and proceed to the VCC. Parking is available at the VCC parking lot, with additional parking located in the overflow lot. Please look for signs that mark these areas. Carpooling is highly encouraged, as NGA has limited visitor parking; parking is on a first come, first serve basis. This parking pass that you receive from the VCC when you check in must be placed on the vehicle dashboard — visible to security. See attached for directions and a map of the NGA facility.

NGA

7500 GEOINT Drive

Springfield, VA 22150

571-557-1006 (VCC Front Desk)

**ARRIVAL TIME AND SCHEDULE**

Arrival and sign-in are scheduled from 8:30 AM to 9:30 AM with the session commencing promptly at 9:30 AM. Upon arrival, go to the main lobby within the Visitors Control Center to receive your visitor badge and follow the signs for the NGA Industry Outreach Session Check-in to receive a conference room badge / name tag and other pertinent information. Everyone MUST check-in at the VCC receptionist desk to receive a visitor badge before they can proceed into the Auditorium. Please note that NGA has a cafeteria to purchase lunch and coffee, but food and beverages are not allowed in the auditorium. If there is an emergency or a need to contact the attendee during the conference, please contact the Conference Center Receptionist desk at 571-558-2470.

**NGA POINT OF CONTACT (POC)**

Questions regarding this event should be directed to the NGA point of contacts for this event: William Clougherty at (571) 558-1521 or Kemisola Lofinmakin at (571) 557-5149, unclassified email at NGACollaborationForum@nga.mil.

---

**NGA Collaboration Forum Outreach Event**

Source: https://www.fbo.gov/index?s=opportun...=core&_cview=0

Solicitation Number: U-2012-3216
Agency: Other Defense Agencies
Office: National Geospatial-Intelligence Agency
Location: OCSU - Headquarters Support

Solicitation Number: U-2012-3216
Notice Type: Special Notice
Introduction

The National Geospatial-Intelligence Agency (NGA) is pleased to announce an NGA Collaboration Forum Outreach Event to be hosted by Mr. Michael Rodrigue, Deputy Director, NGA. This event will be held at the NGA Campus East (NCE) in Springfield, VA, on Tuesday, 11 December 2012. This large group session will provide an overview of NGA's overarching strategy to collaborate with industry over a sustained period of time - to listen, learn, and improve our business practices.

Note: This special notice is being issued solely for information and planning purposes in support of the NGA Collaboration Forum Outreach Event and does not constitute an Invitation for Bids (IFB), a Request for Proposals (RFP), a Request for Quotations (RFQ), or an indication that the Government will contract for any items and/or services as the result of this notice or outreach session.

NGA Collaboration Forum Information Website Location

All information related to the NGA Collaboration Forum Outreach Event, to include registration information, will be posted on the acquisition website located on the Unclassified IC-ARC at https://arc.westfields.net. You must access the Unclassified IC-ARC website and register for a new account. Should you have questions regarding the use of the Unclassified IC-ARC, please contact the ACE-IT Support Team at 703-230-6300. Information to be posted on the Unclassified IC-ARC will include POCs, Announcements, Thought Paper Responses, and Registration Instructions.

Registration Information

Registration is required via the Unclassified IC-ARC website by Monday, 3 December 2012 in order to attend. The registrant's badge will be provided on the day of the conference once you check-in at the Visitor's Control Center (VCC). This badge must be returned to the VCC upon departure. After registering, the registrant will receive a parking permit via the provided email address with other detailed information regarding the conference.

Registration will occur on the unclassified IC-ARC (https://arc.westfields.net). You will need to create an account to register. Once you log in, please click the "Current IC Efforts" link on the left hand side and proceed to the "NGA Collaboration Forum" website. Actual registration can be completed under the "Registration" tab feature. Should you
Collaboration with Industry

1. General Information

Early and frequent interaction and collaboration with business and industry is increasing in its importance to NGA-and to how NGA can benefit from the innovations and technical expertise available through focused communication with our industry partners. Advance collaboration will improve the way NGA does business and accelerate our understanding and application of emerging commercial processes and technologies.

Many of our shortcomings relate to strategic and acquisition planning, contract administration, and program oversight. These shortcomings directly relate to the competency and knowledge base levels of our integrated acquisition workforce. Other issues of concern include:

- Organizational conflict of interest (OCI) rules are not standardized across the agency
- Risk tolerance is low
- Productive competition is often hampered by unclear, inconsistent policies and cumbersome requirements
- Momentum for integration of our acquisition, engineering, and budget processes is moving too slowly
- Efforts to enhance communications and collaboration are maturing at too slow a pace

NGA's overarching strategy is to collaborate with industry over a sustained period of time -- to listen, learn, and improve. As we move forward, this will involve large and small group sessions targeted toward both traditional and non-traditional NGA contractors. NGA Deputy Director Mike Rodrigue is committed to engaging business leaders in on-going discussions on what NGA might do to improve our business practices and leverage industry expertise in developing innovative solutions to long term issues. NGA recently completed the first in a series of in-house meetings to introduce the concept of business collaboration with acquisition professionals. As a follow-on to that meeting, a large group event is in the planning stages to include both industry and acquisition professionals together in a problem solving session. This will occur on 11 December 2012 and be followed up with multiple small group sessions throughout calendar year 2013.

2. NGA Government-Industry Discussion Questions

In listening to industry partners and professionals across NGA, several themes continue to arise that will serve as initial topics for NGA-industry collaborative discussions:

OCI

1. OCI has been a concern for some time now, with profound effects on industry. Given the legislative atmosphere and the way NGA has been addressing OCI, what recommendations do you have for making this issue more manageable?
2. Do you foresee the need for any further corporate restructuring to accommodate OCI?
3. How do you see NGA improving procedures to avoid OCI issues?
Barriers to Competition

4. Does NGA's handling of competitive procurements provide sufficient opportunities for your purposes? What changes can you recommend to improve the process?
5. What suggestions could you provide that would help expand access and remove barriers to increase competition on NGA procurements?
6. How could we allow better access to NGA buildings and decision makers?

Procurement Processes

7. What practices could NGA adopt that would allow for more rapid acquisition of technology and services?

Workforce

8. What recommendations do you have to enhance the NGA workforce's competencies to handle the award and execution of complex IT contracts?
9. What could NGA do that would better enable it to develop and retain its IT acquisition expertise?

Risk

10. NGA portrays itself as an organization with a transformative vision. Does our willingness to accept risk support this characterization?
11. Most NGA source selection decisions are based on a Best Value approach. Do you believe this to be reality, or do you believe that the decisions are driven by the lowest bids?

Communication

12. How might NGA balance an increased focus on more open communication with industry on procurement opportunities without increasing exposure to more industry protests?
13. What do you believe we could do to increase communication during the acquisition process (pre/post award)?
14. What can NGA do to minimize its risk to protests by unsuccessful offerors while maintaining its ability to engage with industry in a more collaborative and communicative environment? What can you (industry) do to allay the government's concerns?
15. How satisfied are you today with the level of communication afforded by NGA throughout the acquisition process? Is communication better at sometimes than others? What can we do to improve these communications?

3. Industry Responses [Comments / Questions / Thoughts / Recommendations]

Industry members are encouraged to respond to NGA with comments, questions, etc., related to the topic questions above. NGA will not be posting formal responses to information received, but rather information gained from industry and other sources will be used to help frame out the agenda and discussion areas for the NGA Collaboration Forum. To help NGA build the final agenda and discussion items, responses to the NGA Government-Industry Discussion Questions should be submitted by 28 November 2012 via the Unclassified IC-ARC at: https://arc.westfields.net.
Responses shall not include proprietary information. Any responses that are marked proprietary will not be considered. No marketing materials will be accepted. Should you have questions regarding use of the Unclassified IC-ARC, please contact the ACE IT Support Team at 703-230-6300.

NGA Point of Contacts (POC)

Questions regarding this event should be directed to the NGA point of contacts for this event: William Clougherty at (571) 558-1521 or Kemisola Lofinmakin at (571) 557-5149, or unclassified email at NGACollaborationForum@nga.mil.

Please consult the list of document viewers if you cannot open a file.

Invitation from NGA Deputy Director Michael Rodrigue

Type:
Other (Draft RFPs/RFIs, Responses to Questions, etc.)

Posted Date:
November 9, 2012

Description: Invitation from NGA Deputy Director Michael Rodrigue to attend an NGA Collaboration Forum Outreach Event.

Contracting Office Address:
Attn: OCSU Mail Stop S84-OCSU
7500 Geoint Drive
Springfield, Virginia 22150
United States

Place of Performance:
7500 GEOINT Drive
Springfield, Virginia 22150
United States

Primary Point of Contact:
William Clougherty
William.J.Clougherty.ctr@nga.mil
Phone: 571-558-1521

Secondary Point of Contact:
Kemisola Lofinmakin
Kemisola.O.Lofinmakin.ctr@nga.mil
Phone: 571-557-5149