Transcending The Glass Ceiling of Web Services to a Value Chain of Information . . .
“SOA is Analogous to Splitting an Atom - The concept is remarkably simple, yet how to go about doing so and the consequences of having done so, are exceedingly complex.”
The Speed of Change . . .

- Technology moves fast . . .
- Running to keep up . . .
- Don’t blink - you may be heading right for . . . tomorrow’s legacy system?

So how is your SOA experience going . . ?
A Quick Video . . .

Going **well** . . ?

Or going **poorly** . . ?
Sticker Shock . . .

For every $1 spent on software license. . .

$5 is spent on integration

- Gartner Group
What if . . ?

- What if we could lower the cost of access to sharing rich interactive data?

For every $1 spent on software . . .

**Spend $2.50** on integration . . . ?

**Spend $1.50** on integration . . . ?

**Spend 75¢** on integration . . . ?

**Spend 25¢** on integration . . . ?

... 

**How . . ?**

**With what . . ?**
Stepping Back . . .

Is their a Glass Ceiling . . ?

Are there barriers . . . what are they?

Is something Missing?

What practices, open standards, and open source tools could help?
Information Supply Chains
Transcending the Glass Ceiling of Web Services based SOA

An Open Source Open Standards based collaboration striving to create Value Chains of Information
We are all heading down the same path . . .

Please join us for an in-depth discussion of:
the good the bad and the ugly of web services based SOA
and a glimpse of what breaking through the glass ceiling
may look like . . .

Information Supply Chains
a business and technical perspective

1pm - 2:30pm tomorrow in the Atrium