The World Bank Group

Enterprise Architecture: Doing EA Well
The World is Complex

<table>
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<tr>
<th>Themes</th>
<th>Our Role Today</th>
<th>Engagement Model</th>
<th>Unique Needs</th>
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<tr>
<td>Middle Income Countries</td>
<td>• Movement from predominantly financing role</td>
<td>• Expand Bank role as catalyst and facilitator of South-South cooperation</td>
<td>• Engaging MICs issues: infrastructure, inclusion, energy, governance/anti-corruption, trade, competitiveness</td>
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<td></td>
<td>• Expanding use and range of Bank Group products and services</td>
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<td>Poorest Countries</td>
<td>• Focus on growth and poverty reduction</td>
<td>• Engaging regional entities and regional markets</td>
<td>• Addressing acute challenges of food crisis and disasters while building foundation for sustained growth</td>
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<td>• Invigorated IDA commitment</td>
<td>• Securing environment for private investment</td>
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<td>• Re-energizing the MDGs</td>
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<td>Fragile States</td>
<td>• Organizing cross-sectoral development initiatives</td>
<td>• Multi-organizational solutions through cooperation with regional bodies and UN agencies</td>
<td>• Designing programs around an informed understanding of political and economic environments</td>
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<td>• Conflict prevention</td>
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<td>• Building governmental infrastructure</td>
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<td>Global Public Goods</td>
<td>• Providing tech. assistance and expert opinion</td>
<td>• Exercising convening and advocacy instruments</td>
<td>• Convening governments, scientific bodies, universities, and private sector for coordinated action</td>
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<td>• Increasing involvement in climate change and crisis</td>
<td>• Drawing upon breadth and depth of Bank expertise</td>
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<td>Arab World</td>
<td>• Increasing knowledge portfolio and technical assistance</td>
<td>• Close Collaboration with Islamic Development Bank</td>
<td>• Providing employment and educational opportunities for large youth population</td>
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<td>• Addressing education gaps</td>
<td>• Greater engagement with public institutions, civil society, NGOs</td>
<td>• Ensuring adequate water supply access</td>
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We Need to be Adaptable...
Improving Responsiveness to Global Crises

Global Challenges....

- May Happen Quickly
- Are Unpredictable
- Are Complex
- Are more devastating in the Poorest Countries
- Impact Everyone

..Necessitate Change That:

- Responds Rapidly
- Is Flexible and Adaptable
- Incorporates Multifaceted Solutions
- Brings Equality
- Involves Everyone

More complex problems require more innovative minds and backgrounds to solve. One mind is no longer sufficient or desired.

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I cannot help fearing that men may reach a point where they look on every new theory as a danger, every innovation as a toilsome trouble, every social advance as a first step toward revolution, and that they may absolutely refuse to move at all for fear of being carried off their feet.

-Alexis De Tocqueville

Democratization of knowledge reinforces civil society while technology amplifies its effectiveness

Solely top-down initiatives ignore the complexity of development and the role of important agents for change

Traditional financial and knowledge relationships are changing as countries and civil society express their needs and demands

Global actors must be responsive to the voice of development
BUT...

How do we solve problems in this?
The Role of EA is Changing

Traditional Approaches No Longer Work!
The WB Business Dimension

Making the Shift to a Value-Driven EA Program:

• Improve Client Relationships
• Change/evolve existing product design
• Accommodate further decentralization
• Leverage IT Investments
• Function as World Bank Group
• Meet identified challenges (six themes)
• Solve business problems
• Reduce fragmentation
Future EA Efforts

Require more from both sides of the brain...

Source: lirenepereya.cblogspot.com
Now That We Are Here....

Strategy * Model
* Experience

Outputs * Outcomes

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we Want More!

- Address Business more proactively
- Enable operational agility
- Address technology direction for scalability/value for investment
- Develop competencies
- Move Enterprise Architecture Practice up the maturity Level
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EA Business Direction

WBG expectations of IT are changing...

Then

Service Delivery

Now - after 2 years

Future - next two years

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Focus/Thomas
Strategy & Communication
Business Alignment
Metrics & measurement

Strategic Alignment

Business Value
How Do We Create Value?

• Through project involvement
• Through budget allocation
• Through cost management
• Through competitive analytics
• Through information accessibility
• Through prioritization
• Through business analysis
• Through integration
• Through strategy development
Challenges Remain

•Risk averse cultures
•Change management
•Maintaining business expertise in a dynamic global environment
•Finding the right talent
•Engaging country offices
•Economic recession and bottom line driven forces
•Viewing IT as a strategic partner