Stay in the lane...
Building a successful Youngevity business is simple when you keep to the 5 components of the lane. Are you in the lane?
-William Andreoli
Dr. Joel Wallach

90 for LIFE is Youngevity’s core product philosophy and the lifelong achievement of Dr. Joel Wallach, renowned doctor, scientist, and author of the most popular health lecture of all time, “Dead Doctors Don’t Lie”, with over 150 million copies have circulated the globe in one form or another. In his 40 years of research, he discovered that the human body must have 90 essential nutrients every day, just to survive, much less thrive.

Unfortunately, in today’s pre-packaged, irradiated, bleached, and fast paced world, we’re not getting all of these nutrients through the food we eat, and our quality of life is suffering - with Millions relying on any number of prescription medications just to get through the day.

Doctor Wallach’s answer? To live as long and as healthy as possible, we must supplement our diets. Simple enough, but not all supplements are created equal. Even the most popular supplements on the market today are not very absorbable - more like eating rocks than eating food.
90 Essential Nutrients

It’s a fact that only plants can extract mineral content from soil in a form that our digestive systems can utilize it. This is why Dr. Wallach has formulated plant derived mineral supplements, which are the most advanced, incredibly absorbable, and highly acclaimed nutritional products in the industry - from exclusive sources, using proprietary processes.

Youngevity’s 7 Healthy Body Paks form the foundation of our 90 for Life™ product line - the 90 essential nutrients YOU need every day - to live younger, longer! Each Pak contains all 90 essential nutrients, with optional support for specific areas of concern, if any. The bottom line is that when you give your body what it needs in a form that it can actually use, truly amazing things happen!

Get healthy, get 90 for Life!
Healthy Body Challenge

Composed of three different levels that we call “Take, Refer, and Promote”, Youngevity’s Healthy Body Challenge is where Dr. Wallach’s 90 for LIFE message takes action and becomes a reality.

1. **TAKE**
   Taking the Healthy Body Challenge is saying “YES” to the sustainable lifestyle that can transform almost anyone to get fit, gain energy, and get healthy – simply by choosing one of our Healthy Body Paks. Each Pak contains all 90 essential nutrients in great tasting supplements that are easy to drink/take. For less than the cost of a latte’ per day, you can transform your health by taking the Healthy Body Challenge!

2. **REFER**
   This fabulous perk is available to ALL Youngevity distributors or customers and is a simple way to get your next Healthy Body Start Pak for FREE! Just refer three new Healthy Body Challengers this month, and your next month’s Healthy Body Start Pak is FREE!*

3. **PROMOTE**
   With Youngevity’s simple TAKE, REFER, and PROMOTE approach, it’s never been easier to profit from the multi-Billion Dollar health and wellness industry. Simply become a Youngevity Distributor and refer others to the Healthy Body Challenge. Set your sights on anything from part-time income to the income of your wildest dreams – or anywhere else in between!
If you’re serious about promoting the Healthy Body Challenge, or any of Youngevity’s signature product lines, the CEO MEGA Pak opens doors to additional compensation, recognition, and it gives you everything you need to get off to a fast start. This “business in a box” contains over $500 worth of Youngevity’s most popular products plus Youngevity’s proven formatted business building system.

Benefits of CEO Qualification
CEO Qualified Distributors receive a host of additional perks including:

· Additional Compensation, including CEO Coding Bonuses of up to $190, Stock Option Rewards, Global Revenue Sharing, and more!

· Access to exclusive training and CEO events

· Additional recognition including Championship Rings and Leadership Rank Blazers

· Silver Mercedes Club and Dream Car bonuses

Across the Youngevity Nation, the designation of “CEO Qualified” speaks of your commitment to win, your dedication to the system, and your desire to achieve the highest ranks and recognition that Youngevity has to offer. Why start from scratch, when you can leverage decades of business building experience and enjoy the best product value available? At Youngevity, you can be the CEO of your own destiny!
In Corporate America, appreciation seems to be limited to a lonely check at the end of the week, and if you’re lucky, a gold watch at the end of 40 years. At Youngevity, not only do we pay more, we do more.

**World Class Recognition**
At Youngevity, we give our leaders WORLD CLASS recognition, including Championship Rings, Distinctive Rank Blazers, and Dream Vacations. Accomplishment, appreciation, and lifestyle are yours!

**Industry Leading Compensation**
Youngevity compensates Distributors 10 different ways* – Not only does Youngevity pay you for your efforts and your customers, we will pay you for the efforts and customers of every other distributor that you bring into your business, and everyone they bring into their businesses, and so on, and so on, to a minimum of 12 levels deep!

1. Retail Profits  
2. Unilevel / Residual Income  
3. CEO Leadership Coding Bonuses  
4. Fast Start Bonuses  
5. Quick Start Bonuses  
6. Infinity Leadership Bonuses  
7. Silver Mercedes Club Car Bonuses  
8. Dream Car Award Bonus  
9. Global Revenue Sharing  
10. Stock Option Rewards

Car bonuses, global revenue sharing, stock options, and something they keep totally secret in Corporate America, residual income. Residual income is that money that comes in month after month after month – for a product or service you really sell just one time... Income while you’re sleeping, income while you’re on vacation, income that keeps coming in every time anyone in your organization purchases a product, anywhere in the world!

Whether you’re looking for part-time income, full-time income, or if you’re looking to achieve your wildest dreams and change you and your family for generations to come, you’re in the right place and now is the right time to get started!

*non-CEO Qualified Distributors are limited to 4 different streams of income. See Compensation Guide and training manual for details.
Whether your marketing style is technology oriented, or face to face; no matter if you prefer personal presentations or “pressing play”, Youngevity has tools to accommodate nearly everyone’s individual personality with our simple 5 X 5 Marketing System.

**Simplicity, Consistency, and Duplication**

Start by setting a goal to make at least 5 contacts per day, 5 days per week, and invite those contacts to take a closer look at what Youngevity has to offer. This activity would generate approximately 100 new contacts per month. Some may do more, some a little less, but imagine 100 people on your team making 100 new contacts per month!

The key to rapid and sustainable growth is consistency and simplicity. Distributors can use various tools, from our professionally prepared DVD’s to our exclusive edition of SUCCESS from Home magazine to share Youngevity’s 90 for LIFE story, other signature products, or our incredible income opportunity. Distributors that follow this simple system see quick and sustainable results that can easily be duplicated thousands of times over.

**Training Events**

Youngevity hosts quarterly training schools, monthly Super Saturday events, as well as dozens of webinars and conference calls each week to help share information and to train new distributors on the Youngevity Lane and Simple System.
Staying in the Lane

90 for Life™
My Healthy Body Pak™ Autoship Day: _____________
☐ Start Pak™ ☐ Weight Loss Pak™
☐ Brain & Heart Pak™ ☐ Digestive Pak™
☐ Bone & Joint Pak™ ☐ Athletic Pak™
☐ Blood Sugar Pak™

Healthy Body Challenge
Refer 3, and mine is Free!

1. ___________________________________________ __________
2. ___________________________________________ __________
3. ___________________________________________ __________

CEO Mega Pak™
Refer 4, to get paid more!

New CEO’s:
1. ___________________________________________
2. ___________________________________________
3. ___________________________________________
4. ___________________________________________

R U NEXT
30 Day Income Goal: $________
Rank Promotion Goal: ___/___

5 x 5 Marketing System
Make it a goal to intro 5 contacts per day, 5 days per week.

Week 1  Week 2  Week 3  Week 4
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