TOP UNIVERSITY BUSINESS INCUBATORS
GLOBAL BENCHMARK 2013

Benchmark & Insights from Top University Incubators in the World
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Note on the title: This report is an assessment benchmark of university business incubators globally to identify the top performing incubators. The title should not be considered to imply that all participating incubators in this benchmark are top performing incubators.

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geo*= by geographic region
INTRODUCTION

Want to start or transform an incubator? Read on!

Everyone who knows incubation up close would agree that if done right, business incubation has the potential to transform businesses. But the question is what is the right method? One way of finding it is to observe and benchmark the top performing incubators globally and learn from their savoir faire. Surprisingly, no serious professional effort has been made on a global scale to highlight these best practices. Doing so will not only help aspiring incubators, policy makers and organizations that support entrepreneurship but also revive the debate and aid the incubation industry to move forward. This is what this professional benchmark report is all about!

As it is impossible to cover all types of incubators in a single benchmark, this first report in a series of other upcoming benchmarks focuses on university business incubators. One of the main reasons being that a multitude of incubators are found in universities around the world. According to the NBIA’s 2012 State of the Incubation Industry report, academic institutions are the single largest sponsors (32%) of all incubators in North America. Consequently, we feel it is legitimate to start with university business incubators in our first benchmark.

For everyone interested in university incubators, this benchmark report digs deep into 3 fundamental queries. Firstly, which are the top performing university business incubators globally? Secondly, how do they perform in comparison to average incubators? And thirdly, what lessons can average incubators draw from top performing incubators to improve their own performance? To find the answers, the benchmark report closely examines 150 university business incubators in 22 countries using a unique and comprehensive assessment framework developed by UBI Index. The resulting insights are packed into this report, which features a list of the top performing university business incubators, their success traits, best practices, detailed benchmarks and much more ...

UBI Index
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RESEARCH SAMPLE

NUMBER OF PARTICIPATING INCUBATORS

150

DATA FORMAT

Survey Questionnaire
Semi Structured Interviews

COUNTRIES REPRESENTED

AMERICAS
USA, Canada, Mexico, Brazil

EUROPE
Austria, UK, Sweden, Italy, Finland, Germany, Ireland, France, Netherlands, Norway, Russia

OTHERS
Australia, Singapore, Israel, China, India, Taiwan, Japan

DATA FORMAT

Mexico
USA
Canada
Brazil
Israel
Singapore
Australia
China
Japan
Taiwan
U.K
Italy
Finland
Ireland
Germany
Netherlands
France
Norway
Sweden
Russia
Austria

COUNTRIES
*available 2014

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UBI NETWORK

ABOUT

UBI Index is a Stockholm based startup which provides expertise in starting and transforming incubators. It was founded by Joel Eriksson Enquist as his master thesis at the Chalmers School of Entrepreneurship, Dhruv Bhatli, a Paris based researcher and entrepreneur, Lars-Henrik Friis Molin, a serial entrepreneur with over 20 successful companies to his credit such as Universum group, Job line etc. and Ali Amin, a dynamic student and entrepreneur. For more info: ubiindex.com.

UPCOMING STUDIES

BENCHMARK 2013 UPDATE

• This benchmark update consist of detailed qualitative insights into the performance of top list incubators. Additionally few top cases are presented with step by step analysis of their performance

• With additional incubators and more data, this is a complimentary benchmark to complete your 2013 collection

STATE OF INCUBATION AT TOP 100 UNIVERSITIES

• Being a top university does not necessarily make a university incubation friendly. What then is the state of incubation at top 100 universities in the world?

• This report assesses these universities on a range of criteria, e.g. preparedness, infrastructure, efforts to promote incubation etc. to identify best practices and provide insights about the state of incubation at top 100 universities in the world.

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